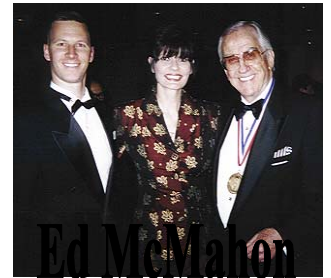


Will Rosser has worked with two popular U.S. Presidents, one at The White House and the other on a Hollywood set... Bill Clinton and Martin Sheen. It may have been Will's experience and background at 1600 Pennsylvania Ave. that landed his first of four roles on NBC's "The West Wing". During the first season's cliffhanger, Will played the lead secret service agent protecting the President during an assassination attempt that concluded with almost as much suspense as "Who shot J.R.?" Martin was in pretty good shape after 40 takes of Will tackling him and slamming him into the limo to safety...his Marine Corps training apparently paid off because the show is still running. He has also played a congressman with Rob Lowe and Martin. Playing Tatum O'Neal's boyfriend on "Sex and the City" was fun too.

For over 10 years, Will Rosser has worked as a voice-over talent, narrator, actor, on camera spokesperson, and live announcer for commercials, corporate videos, feature films, TV drama and high profile galas and events. Will's most recent performance was as the "live" announcer (Voice of God) for the WW II Memorial Dedication in Washington, DC, broadcasting "live" around the world with President Bush, Senator Bob Dole, Tom Brokaw & Tom Hanks.

If there's any such thing as "the big break", it may have been when Will's demo tape made it into Ed Yoe's boombox 10 years ago. As Executive Producer of ASI, he produces the most distinguished live events in Washington, DC and other major cities throughout the country. Ed enthusiastically left a voice mail message, "Will Rosser! Who are you? What have you done? I heard your tape! I love your voice! Give me a call!" He has since become ASI's "top announcer" for their dazzling awards dinners, galas & ceremonies.



Will's experience and exposure as a "live" announcer led to both voice-over work and on-camera work, "communicating the message" for a wide range of clients. Hundreds of thousands of people are educated and trained by his smooth and dramatic readings for both corporate & government videos and documentaries for clients such as IRS, FBI, CIA, DIA, Army, Navy, Air Force, Marine Corps, Discovery Channel, National Institutes of Health, and more... His deep, rich and polished sound draws people in and keeps them engaged to TV and radio spots for clients like PBS, Honda, Chick Fil-A, Bud Light, University of MD Football and more...

Some of Will's live announcing gigs have taken him around the world 5 times with the Dallas Cowboys Cheerleaders as their "favorite announcer" to hotspots like Bosnia, Kosovo, Korea, and Kuwait. He is the live announcer each year for the White House



News Photographer's Association Gala, for the 3-day Horatio Alger Awards ceremonies with host Ed McMahon, for the annual New York Divas Gala and numerous prestigious awards dinners, fund raisers and ceremonies. Victoria's Secret model Stephanie Seymour strutted to Will's voice, for an exclusive audience of international fashion designers at the Runway Fashion Show of Stars Collection culminating with present day models wearing the original gowns worn by legendary actresses Betty Davis, Marilyn Monroe, Ginger Rogers and Audrey Hepburn. (left to right)

When the stakes are high and it's "live", you need the talent (and the voice) to put it all together in ONE TAKE...effortlessly...so they call Rosser. It doesn't matter if Will is performing for 500 people or 5 million people, he never forgets the advice of a White House photographer when he asked her what it took for her to get that job. She said, "Do your absolute best at whatever you do, even for the smallest of jobs when nobody's watching".



For more about Will, visit www.willrosser.com for his audio & video demos, clients and testimonials.